

23RD IPRRC GUIDELINES FOR AWARD COMPETITION SUBMISSION

*Please also note that all award winning papers must be included in the proceedings. The acceptance of the award is regarded as consent to have the paper included in the proceedings.

To complete the award competition submission, please follow the instructions below:

Step 1: Email your abstract to iprrc.org@gmail.com as an attachment file following the format guidelines below. In the **email subject line**, please enter: [Award Submission] last names of all authors.

Format guidelines:

- **File format:** Microsoft Word
- **Style:** APA
- **Font:** Times New Roman, 12 point
- **Margins:** Top/bottom/left/right – 1 inch
- **Line spacing:** Double space
- **Indentation:** Half inch
- **Heading when one level only:** Centered, bold
- **Headings when two levels:** Level 1 – centered, bold; Level 2 – left, italicized
- **Page number:** Top right as header
- **Footnotes:** May be used
- **Endnote:** Should NEVER be used
- **Cover Page:** Centered (Title, abstract, keywords, author(s) information and competing award category)
 - **Note:** You may choose one award category only. All award submissions are automatically considered for the Institute For Public Relations W. Ward White Awards for Top Three Papers of Practical Significance besides the award category you submit to.
- **Length:** Maximum 20 pages including tables, references, and appendix (the list of references can be single-spaced; cover page is excluded in the page length limit)

Step 2: Please complete the [Award Submission & Author\(s\) Information Form](#) to provide your author(s) and paper information immediately after your submission email. If the hyperlink does not work, you may paste the following URL to your browser: <https://forms.gle/D3MqSEhBsWJesNy97>

Note: BOTH steps 1 and 2 need to be completed by the deadline (Wednesday, January 15, 2020 at 11:59pm Eastern Time) for the submission to be considered as complete. Not following the procedure will result in disqualification of your award competition submission.

IMPORTANT DATES:

- January 15, 2020: Award competition paper submission due
- February 14, 2020: Award competition results sent to the corresponding author(s) via email
- March 5-7, 2020: Conference presentation dates (Presentations start from 8 a.m.)

For inquiry regarding submission, please contact Conference Directors:

Dr. Bora Yook and Dr. Zifei Fay Chen at iprrc.org@gmail.com