Call for Abstracts and Papers
23ʀᴅ Aɴɴᴜᴀʟ Iɴᴛᴇʀɴᴀᴛɪᴏɴᴀʟ Pᴜʙʟɪᴄ Rᴇʟᴀᴛɪᴏɴs Rᴇsᴇᴀʀᴄʜ Cᴏɴғᴇʀᴇɴᴄᴇ
Orlando, Florida, USA, March 5-7, 2020
Connecting Theory and Research with Public Relations Practice

[Note: Please read the submission instructions carefully, as they have differed from previous years.]

Public relations professionals, educators, and graduate students are invited to submit competitive abstracts for paper presentations at the premier public relations research conference, the 23rd International Public Relations Research Conference (IPRRC), to be held March 5-7, 2020, in Orlando, Florida, USA. This year's theme focuses on "*Connecting Theory and Research with Public Relations Practice.*" This conference attempts to integrate academic insights and professional practices, so authors are recommended to address their studies' practical implications in the abstracts submitted.

This conference is distinctly different from other conferences in that initial paper acceptance is based on a **one-page abstract** submitted for competitive consideration. Abstracts can include either completed research or research in-progress. Programming preference will be given to completed research. **To complete the abstract submission, please follow the instructions below:**

(1) **Email your abstract to iprrc.org@gmail.com as a two-page attachment in Microsoft Word file.** Use the *first page* as your title page and include the following: author names and affiliations, corresponding author email addresses, submission category (General or Student), and a short version of your abstract in less than 50 words. On the *second page*, provide a blinded copy of your paper title and the complete, full-length one-page abstract. The abstract should be single-spaced, using 12-pt Times New Roman font with 1-inch margins all around on letter size (8.5 x 11 in) paper. **In the email subject line, please enter: [Submission] last names of all authors.**

(2) **Please complete the Abstract/Author(s) Information Form** to provide your author(s) and abstract information immediately after your submission email. If the hyperlink does not work, you may paste the following URL to your browser: https://forms.gle/dPDboAzrxHefvwpk6

(3) BOTH steps (1) and (2) need to be completed by the deadline **(Wednesday, November 6, 2019 at 11:59pm Eastern Time)** for the submission to be considered as complete. Not following the procedure will result in disqualification of your abstract submission.

Given the increasing number of papers submitted for consideration each year, each author is restricted to **no more than two abstract submissions** regardless of authorship. Use separate Abstract/Author(s) Information Form entries for *each* abstract submitted. The blinded abstract will then be reviewed by three members from the IPRRC board of directors and advisory committee.

Acceptance notification will be sent to the corresponding author(s) that you have indicated in the Abstract/Author(s) Information Form by Wednesday, December 18. Authors of accepted abstracts will then be invited to compete for paper award by submitting full papers of no more than 20 double-spaced pages (inclusive of tables and references, with tables and references being single-spaced) by Wednesday, January 15, 2020. The conference' competition paper awards total is $10,000. Separate instructions of award submission and presentation guidelines will be provided along with acceptance notification.

For more information regarding hotel, registration, award categories, and previous years' proceedings, please visit: http://iprrc.org/. For the latest updates, please visit and "Like" us on Facebook via: https://www.facebook.com/IPRRC. You can also follow us on Twitter and Instagram @IPRRC. For further questions, please contact Conference Directors Dr. Bora Yook, Fairfield University, and Dr. Zifei Fay Chen, University of San Francisco, at: iprrc.org@gmail.com.

IMPORTANT DATES:
November 6, 2019: Abstract Submission Due
December 18, 2019: Acceptance Notification (sent to corresponding authors via e-mail)
January 15, 2020: Paper Competition Submission Due (accepted, full/completed papers only)
February 14, 2020: Competition Award Notification (sent to corresponding authors via email)
March 5-7, 2020: Conference Presentation dates (Presentations start from 8 a.m.)