



2021 IPRRC

At this time there is a possibility the 2021 IPRRC will be held as a virtual conference rather than using an in-person format. The board will be making its decision about how the conference will be conducted in the near future. Regardless if the conference is virtual or in-person, we expect to be following the same roundtable table format successfully used for the past 20 years. The theme for 2021 is “Contributing at the top and throughout an organization: Research and strategies that advance our understanding of public relations”.

Registration and other information will be available shortly on our website, iprrc.org. We look forward to receiving 250-word abstracts no later than November 8, 2020.